



**PUREOLOGY**<sup>®</sup>  
PROFESSIONAL COLOR CARE

made to feel



**100% VEGAN  
FORMULAS\***



**NO PARABENS  
& MINERAL OIL\*\***



**CONCENTRATED  
FORMULAS**



**ZEROSULFATE<sup>®</sup>**



**95% POST-CONSUMER  
RECYCLED MATERIALS\*\*\***



**CRADLE TO CRADLE  
CERTIFIED**

always pure. always sustainable.  
always Pureology.

Let's stay in touch!

 @pureologyeducationcanada

\*Every formula is made without animal products or by-products. Pureology never tests on animals.

\*\*In Pureology shampoos and conditioners

\*\*\*Our shampoo and conditioner bottles, excluding cap, are created with 95% post consumer recycled materials.